# 5 Steps To A Healthier Indiana

HEALTH, BUSINESS & YOUTH LEADERS AGREE: INDIANA'S NEXT BUDGET MUST INVEST IN HOOSIER HEALTH.



www.RaiseitforHealthIN.com



### 1.) RAISE THE CIGARETTE TAX BY \$2.00 PER PACK

- Help 142,000 Hoosiers quit smoking or avoid a lifetime of tobacco addiction.
- Generate more than \$358 million in new revenue in the first year and nearly \$2 billion over five years.



### 2.) FUND THE FIGHT AGAINST ADDICTION

- Commit sufficient funding to additional treatment centers including in rural areas of the state and sustain programs like OpenBeds.
- Invest new revenue in tobacco prevention & cessation programs to help kids avoid a lifetime of addiction and help workers quit smoking.



### 3.) REDUCE INFANT MORTALITY RATES TO BEST IN MIDWEST

- Expand community-based workforce through evidence-based strategies that help new mothers care for their baby.
- Adequately fund programs that help pregnant mothers access substance use treatment or quit tobacco.



## 4.) HELP MORE HOOSIERS ACCESS HEALTH CARE

- Help 400,000 Hoosiers maintain access to care and remain in the workforce by protecting the fiscal health of the Healthy Indiana Plan.
- Invest in training and recruiting more health care professionals in rural & urban communities across the state.



### 5.) IMPROVE OUR RANKINGS BY INVESTING IN HEALTH

- A \$358 million investment in the health of Hoosiers would improve our workforce, making Indiana a top 10 state for health and for business.
- Significantly raising the cigarette tax would drive down smoking rates, a key driver of employer health care costs and workforce health.